

GALAVANTE

TRAVEL FOR THE WORKING JET SET



Viceroy New York (Photos courtesy of Viceroy)

A Hotel for All Vices

Your Insider First Look at the Newest Properties Around the World.

You know the old saying “It’s about the journey, not the **DESTINATION?**” Well, it must have come from the mouth of someone aboard a Bombardier BD-700 Global Express. Because even when the destination is paradise, we have a pretty hard time disembarking from the sumptuous comforts of a luxury yacht or private plane. But now, we’ve found the best of both worlds with the opening of **VICEROY NEW YORK** in Midtown, new to the scene last month.

Admittedly, infusing the best of **PRIVATE LUXURY TRAVEL** into an actual hotel is a gimmicky idea. But when executed properly, it’s pure genius. Enter Roman and Williams, the dynamo design firm behind Viceroy New York, that has transformed the concept into something completely **SOPHISTICATED**. Take the custom finishes, for example. The roof deck’s walnut-and-leather sofas and brass details lend a luxury airliner feel. In the guest rooms, **EXOTIC** iroko wood and a mix of metals are reminiscent of a ship cabin. And at Kingside restaurant, caramel leather banquettes lined with glazed black-and-white brick conjure an old-school subway platform. (Don’t worry – minus the crazies.)

So sit back, relax, and enjoy the destination.



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FIRST LOOK

